

Results of Ashton Village Questionnaire



Neil Shanahan

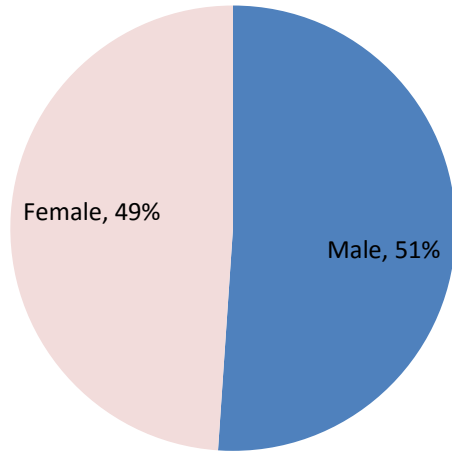
January 2016

Background to 2015 Ashton Village Questionnaire

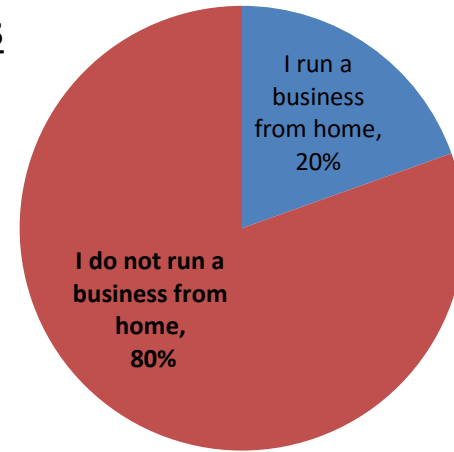
- The objective of the Ashton village questionnaire is to better understand who lives in the village and what is important to them
- Completing the exercise will enable better decisions to be made, better planning and may enable additional funding to be secured from local government
- The questionnaire was distributed on xth of x 2015 to all households in Ashton.
- The questionnaire was a paper questionnaire, and assistance was available to any villager who would have difficulty completing or returning it
- A total of 87 questionnaires were completed and returned, which represents xx% of Ashton households
- This is a significant sample of Ashton households and is believed to be representative of the village as a whole

Profile of Respondents/ Respondents' Households

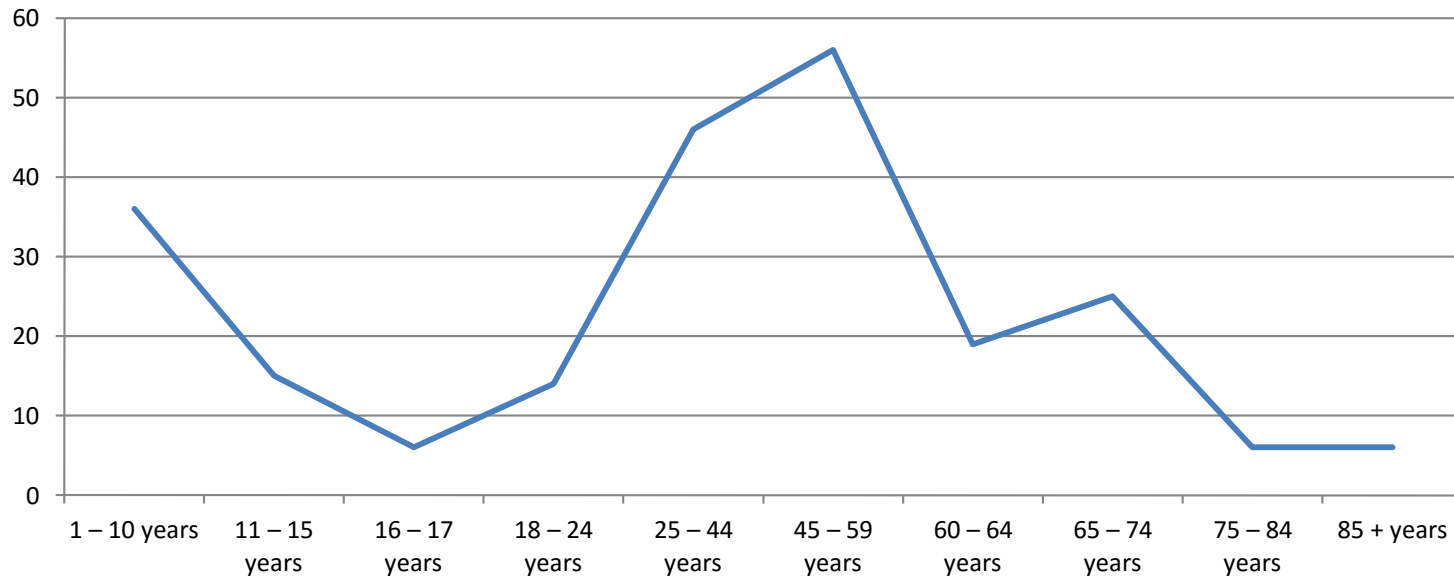
Gender



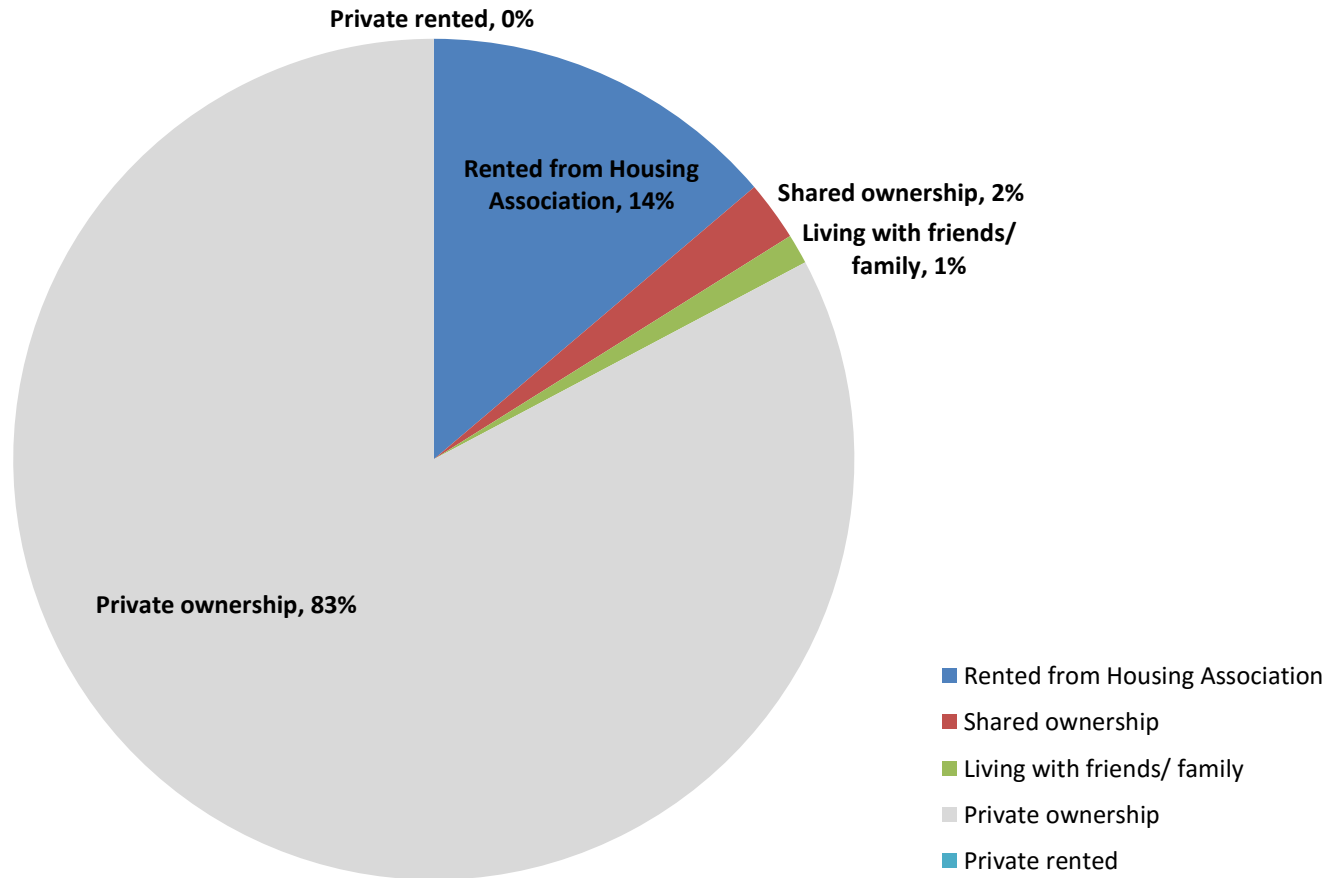
Run a business from home?



Age in Household



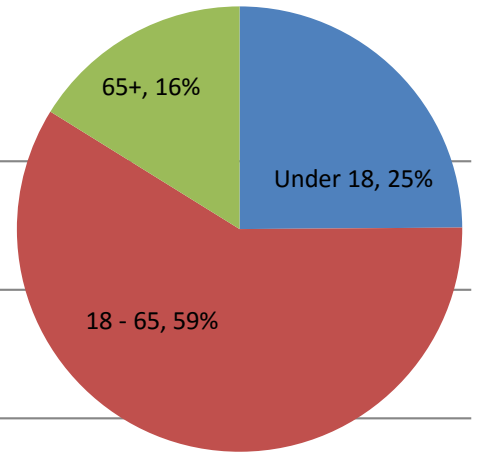
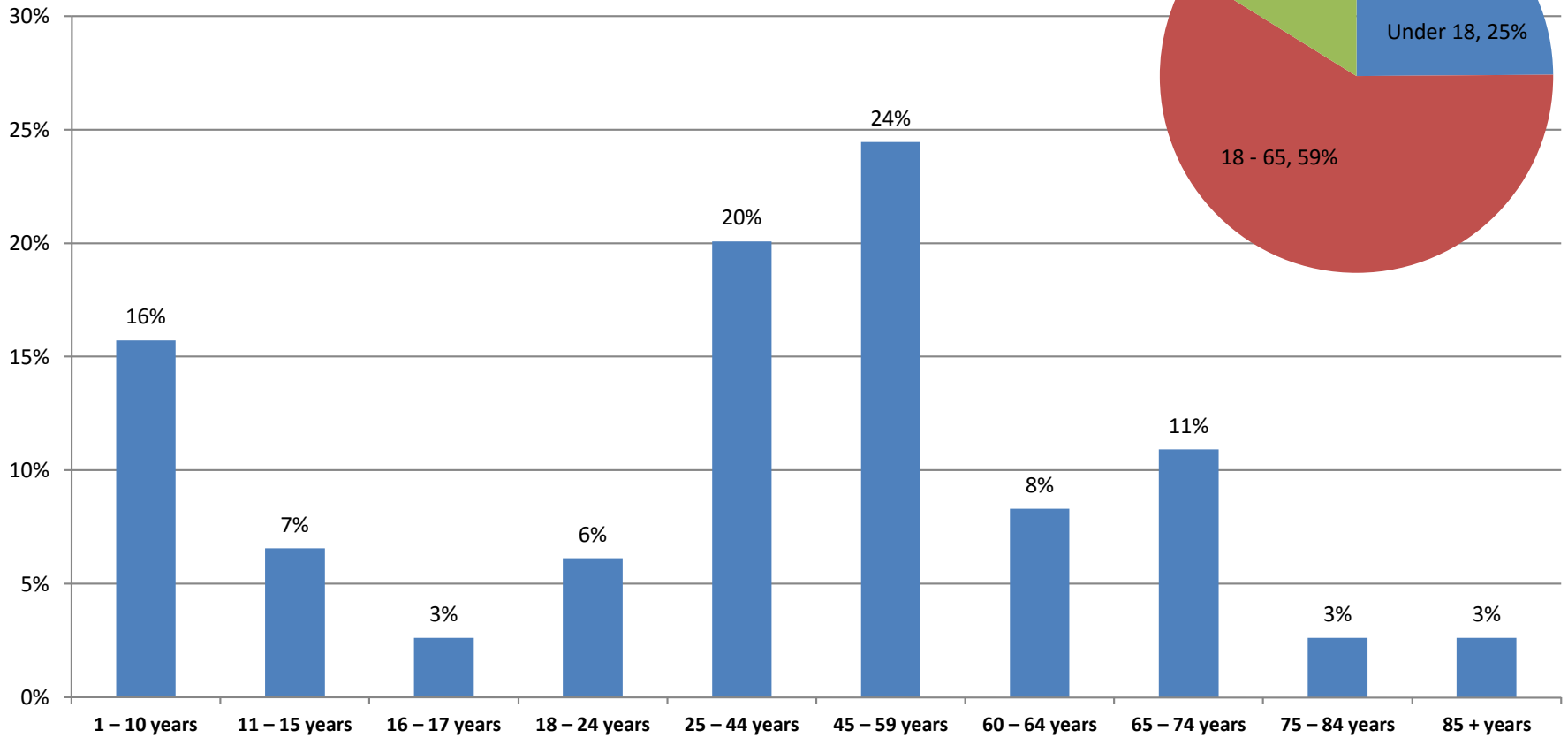
Housing Tenure – do people in the village rent their home, own it, live with friends etc ?



Sample size: 87 responses

- A majority of people (72%) who responded to the questionnaire owned their house privately
- This was followed by 14% of respondents who were rented their home from a housing association, with a small number living with friends or family
- No respondents said that they rented their home privately. This does not necessarily mean that there are no private tenants in the village; just that no questionnaires were received

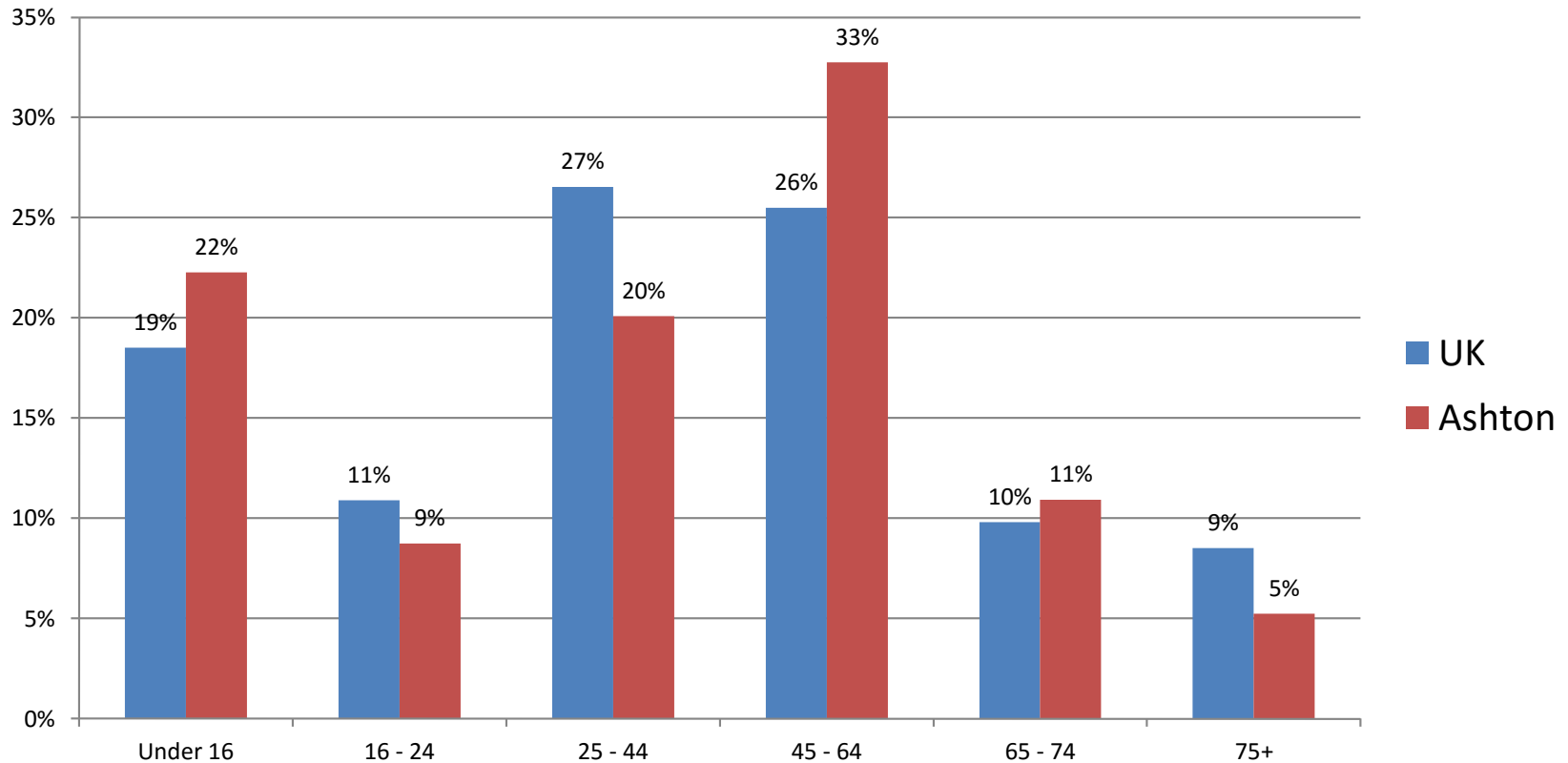
How old are Ashton Villagers?



Total population recorded in respondents households: 229

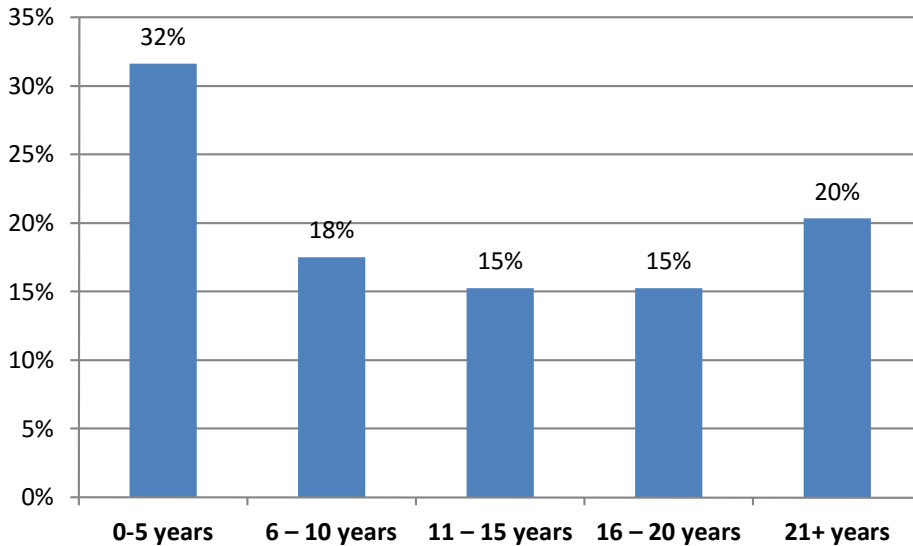
- The question asked respondents to detail the ages of people in their households
- Nearly 60% were between 18 - 65 years, with 25% under the age of 18, and 16% over 65%
- The most common age category was 45 – 59 (24%) followed by 25 – 44 (20%). The third largest category was under 10 year olds (16%)
- Of the 16% of villagers 65 years+, 6% were over 75 years old and 3% were over 85 years

How does this compare to the UK population as a whole?

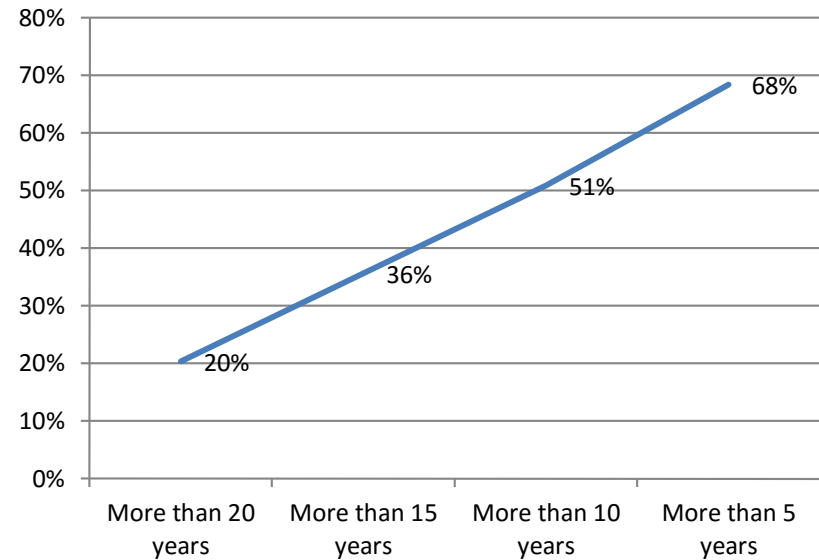


- The age structure of Ashton survey respondents with the UK population was compared using National Statistics [projections for 2016](#) (see Appendix)
- Ashton population is underrepresented in the 16 – 25 year age categories, compared to the national average, particularly in the 25 – 44 age group
- The proportion of Ashton villagers over 75 was also significantly lower than the national average (5% vs 9% nationally). The population of 75+ is also significantly underrepresented
- The population in the 45 – 64 age groups are overrepresented in Ashton, compared to the UK average

How long have people lived in the village?



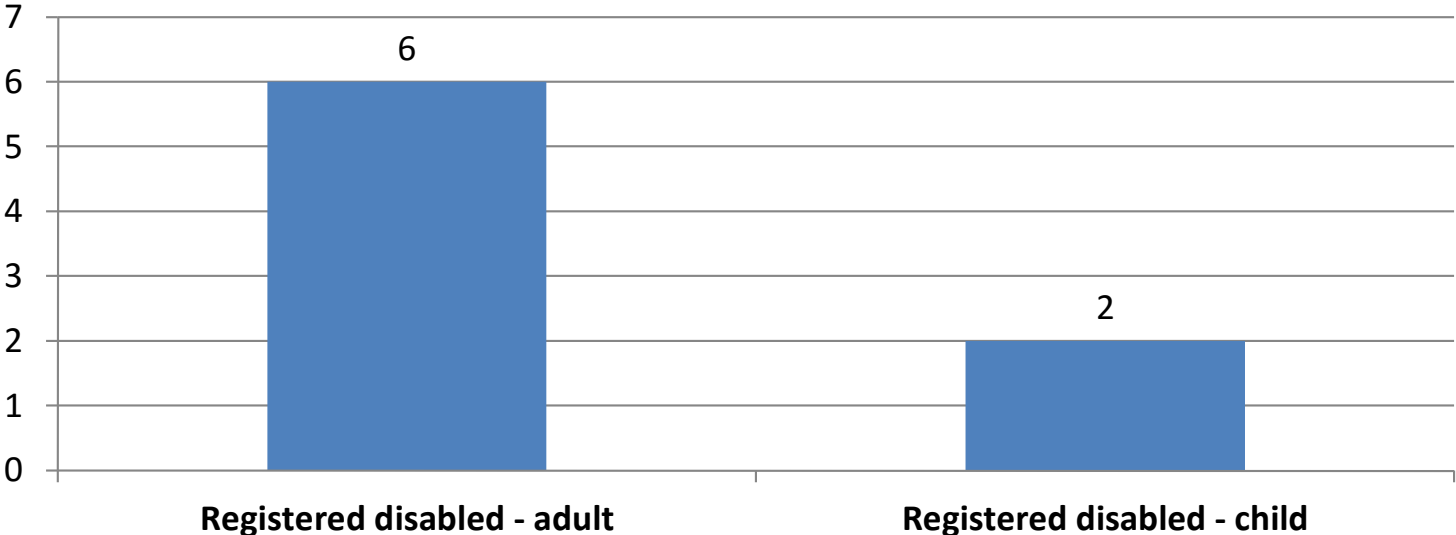
Cumulative



Total population in responses: 177

- The question asked respondents to detail how long people in their households had lived in the village
- Nearly a third of current villagers have lived in Ashton for less than 5 years, which is the most frequent category
- However, more than half of villagers (51%) have lived in Ashton and more than 10 years, and 20% have lived in Ashton for more than 20 years

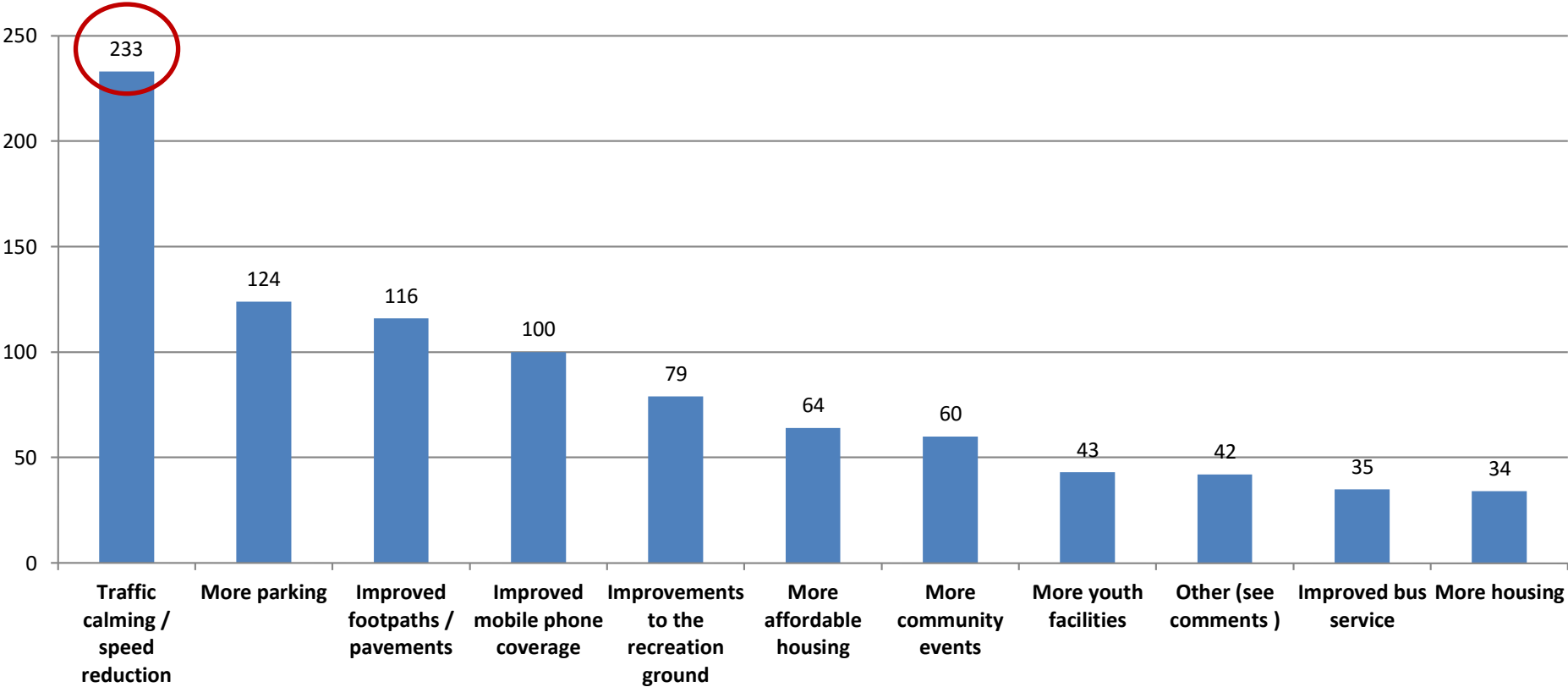
People with disabilities



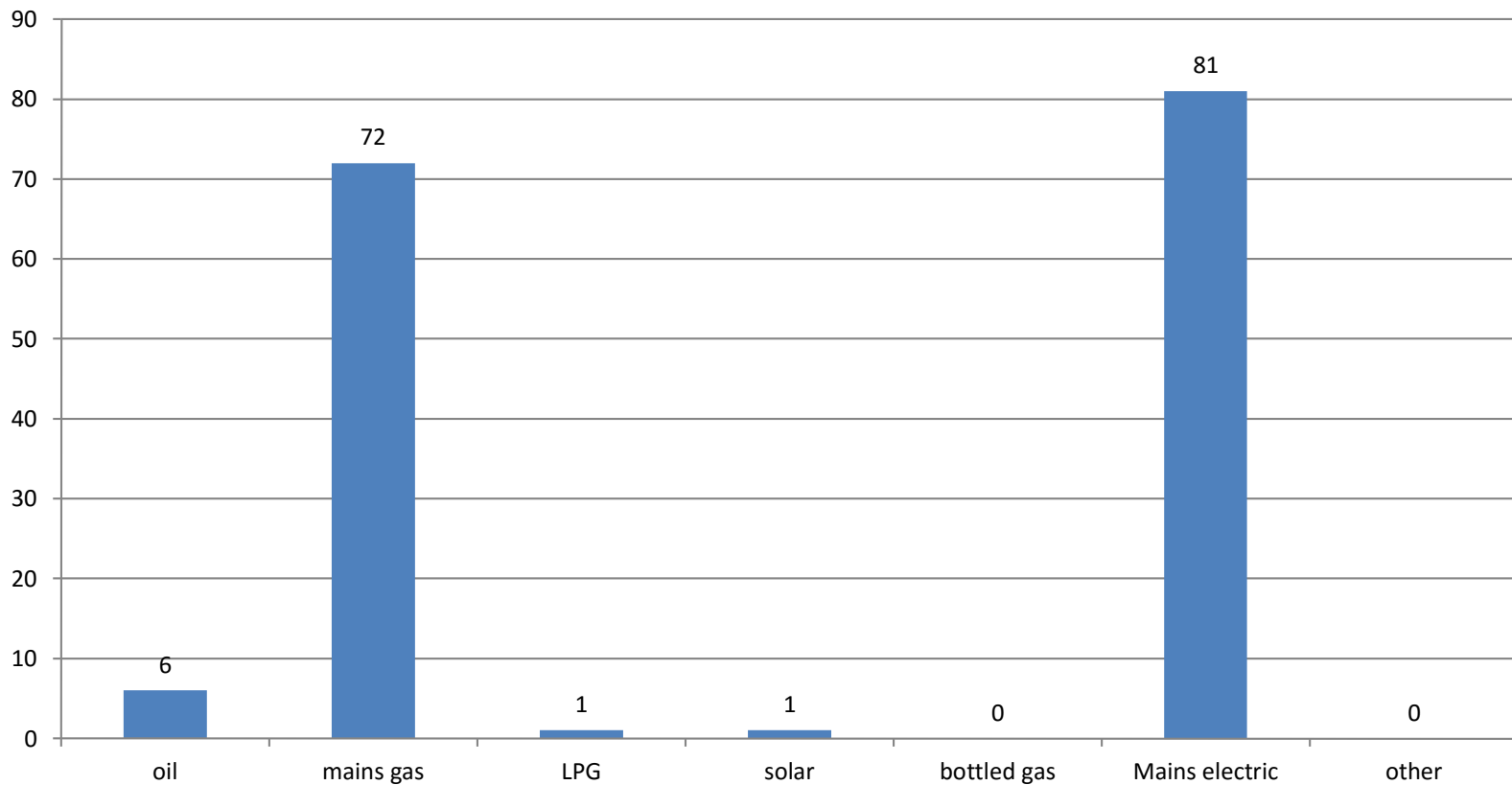
- Amongst respondents' households, 6 adults were registered as disabled, and two children were registered as having disabilities

Village Priorities

Villagers were asked to rank their top 3 priorities for the village:



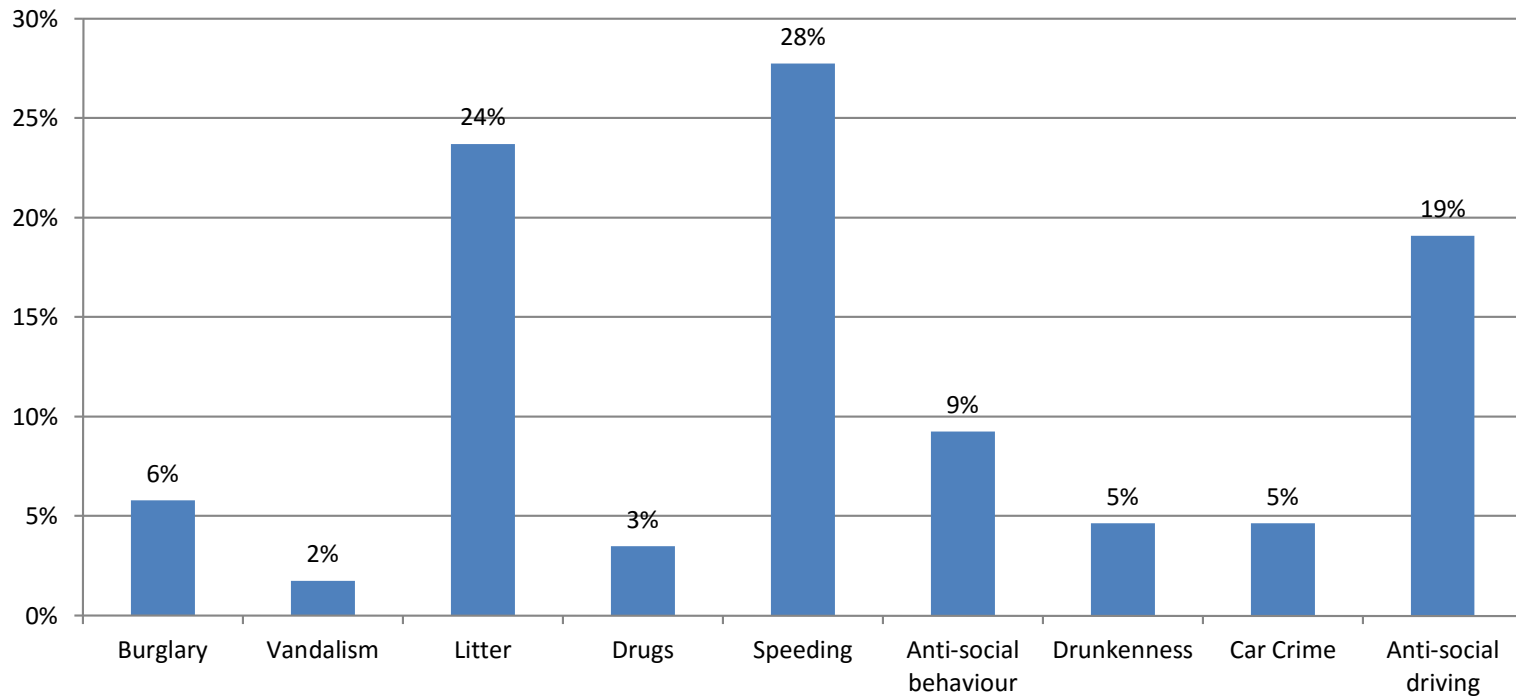
Type of fuel in household?



Sample size: 87

- Respondents could tick more than one category
- The vast majority of respondents had access to mains electricity and gas
- 6 respondents used oil (probably because of lack of access to mains gas)
- One respondent had solar energy and one had Liquid Petroleum Gas

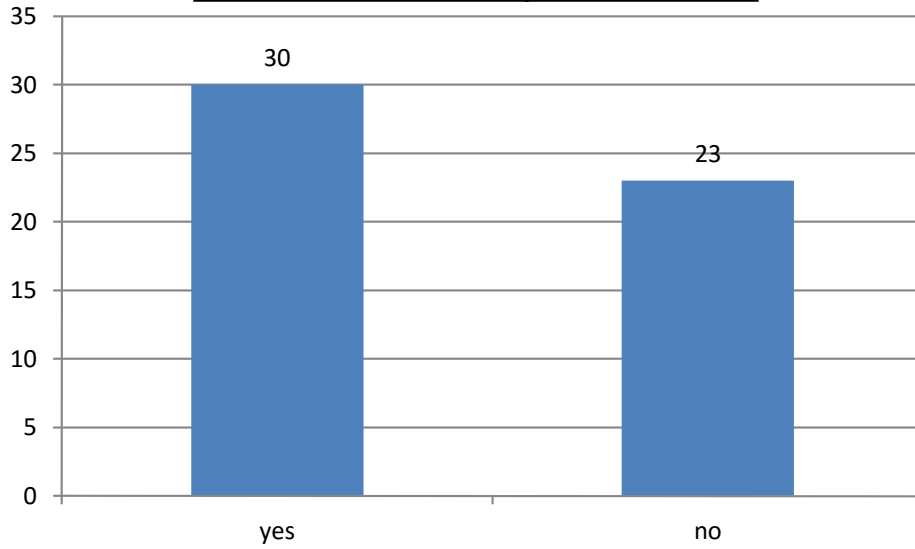
Villagers' experience of crime./ anti-social behaviour



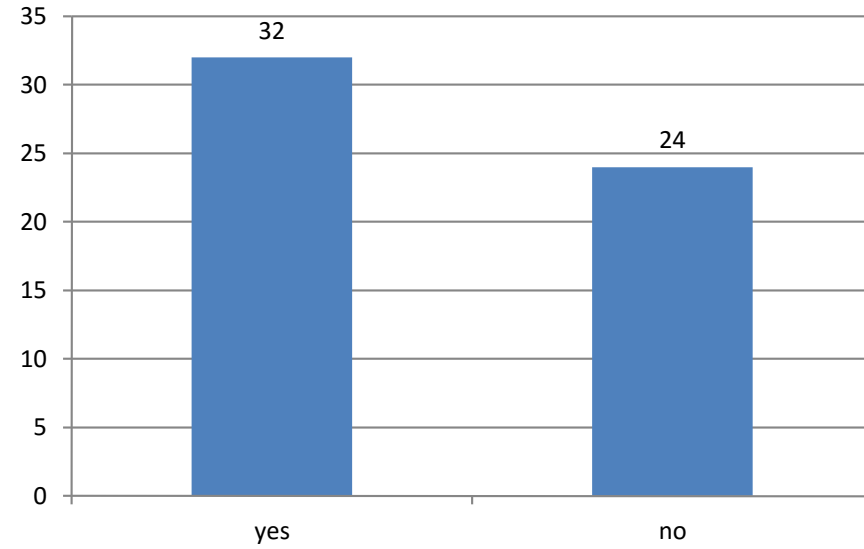
Sample size: 87

Villager Attitudes towards measure to help prevent crime

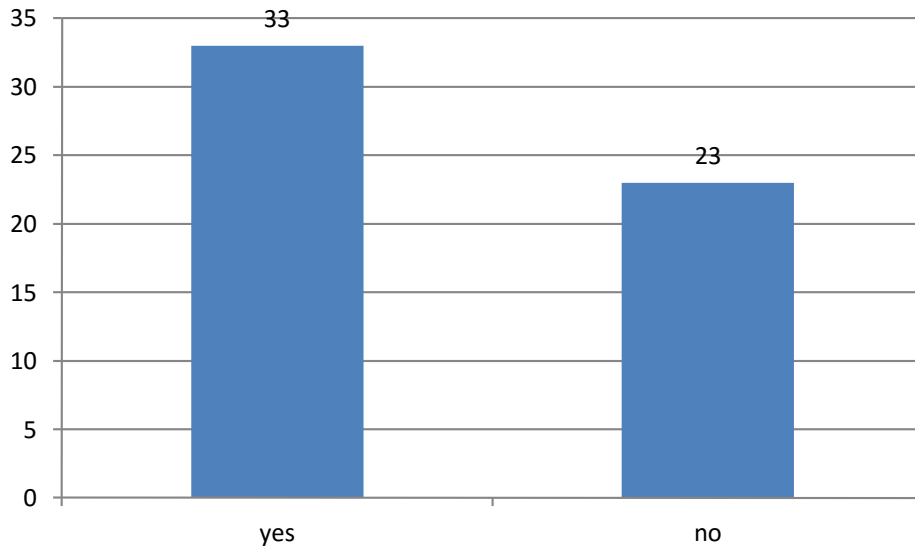
Better consultation with police and locals?



Better Support for Neighbourhood Watch

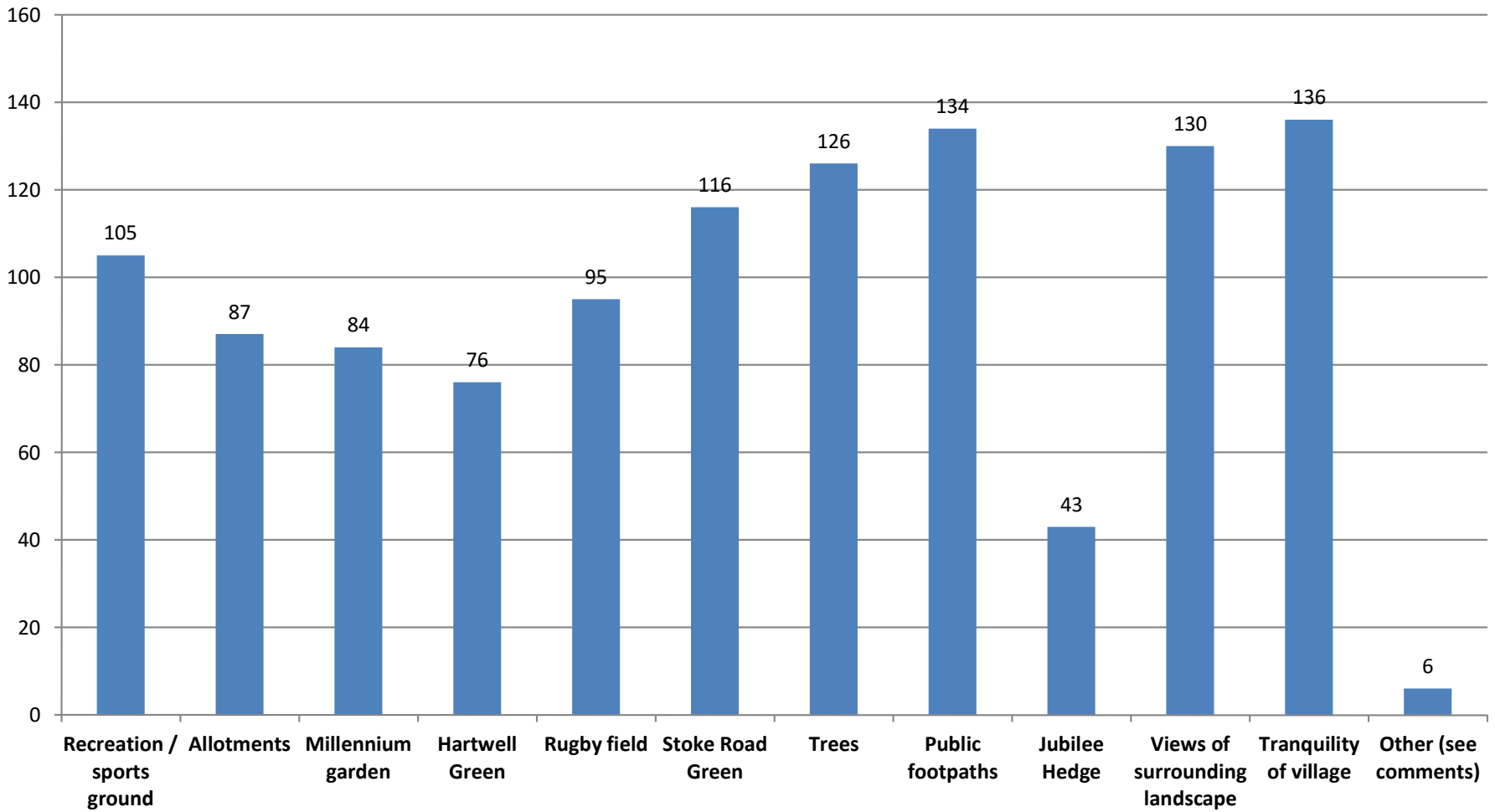


More activities for young people



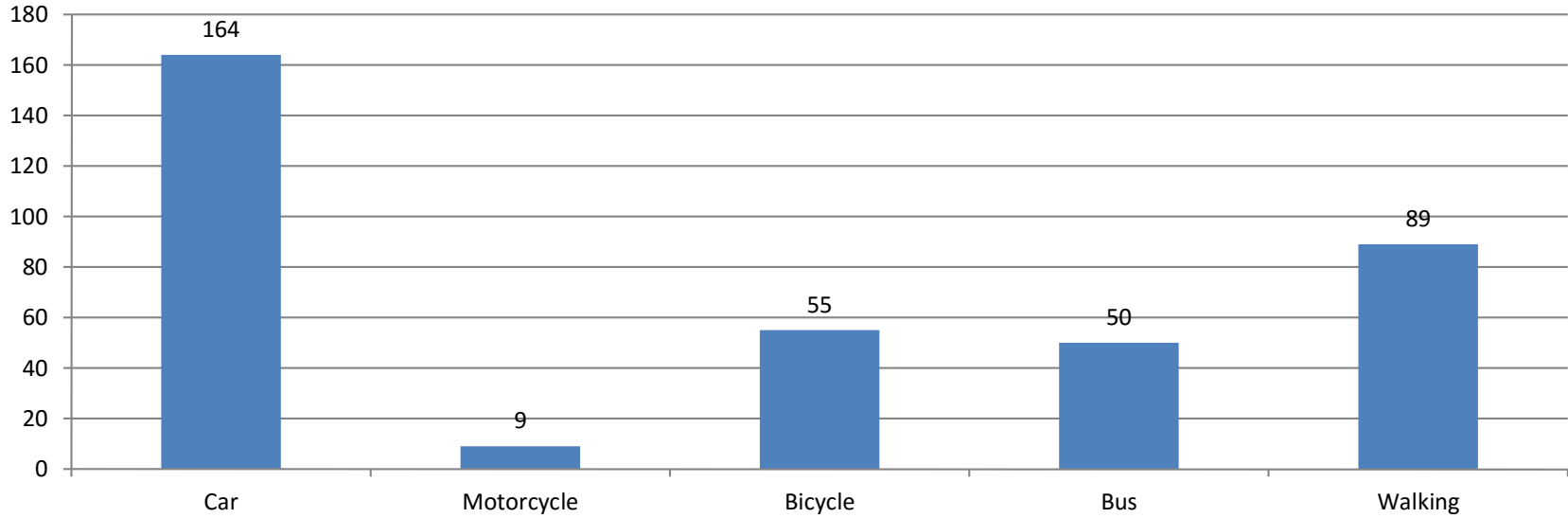
Sample size: 87

Which areas of the village and surrounding countryside are of special importance?

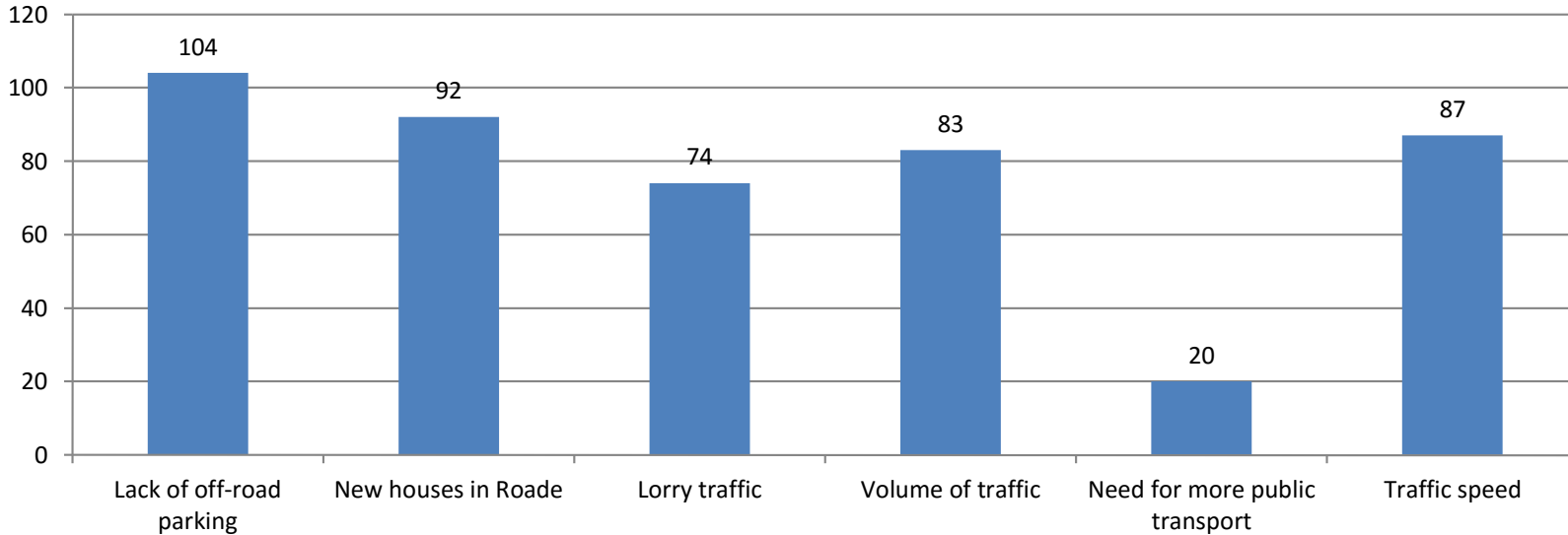


Transportation

Which means of transport does your household use?

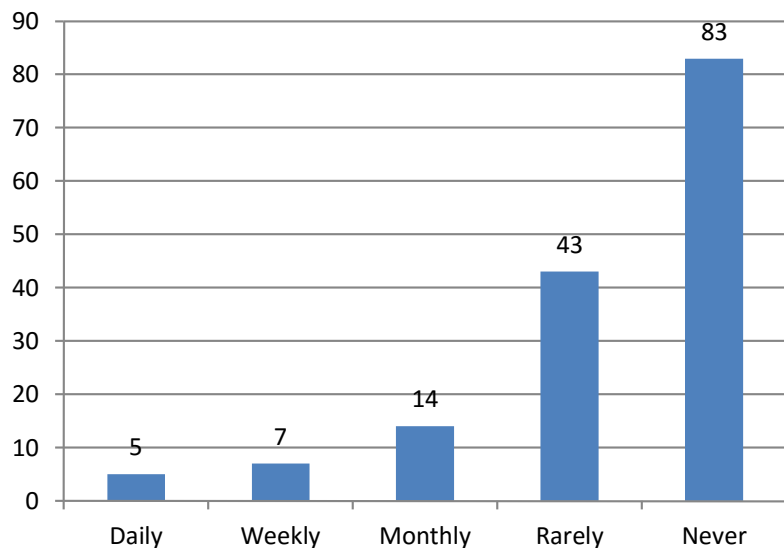


Main cause of traffic problems

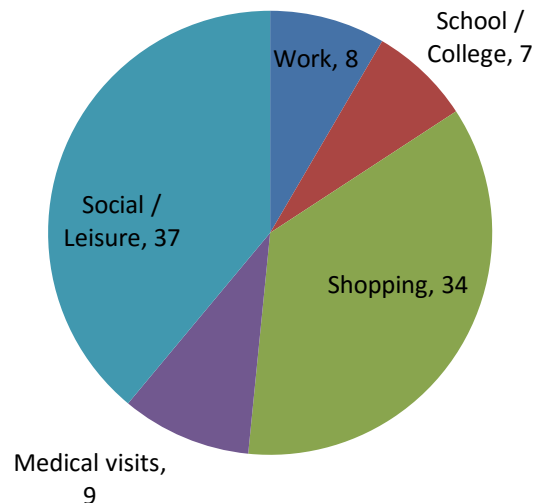


Village Bus Services

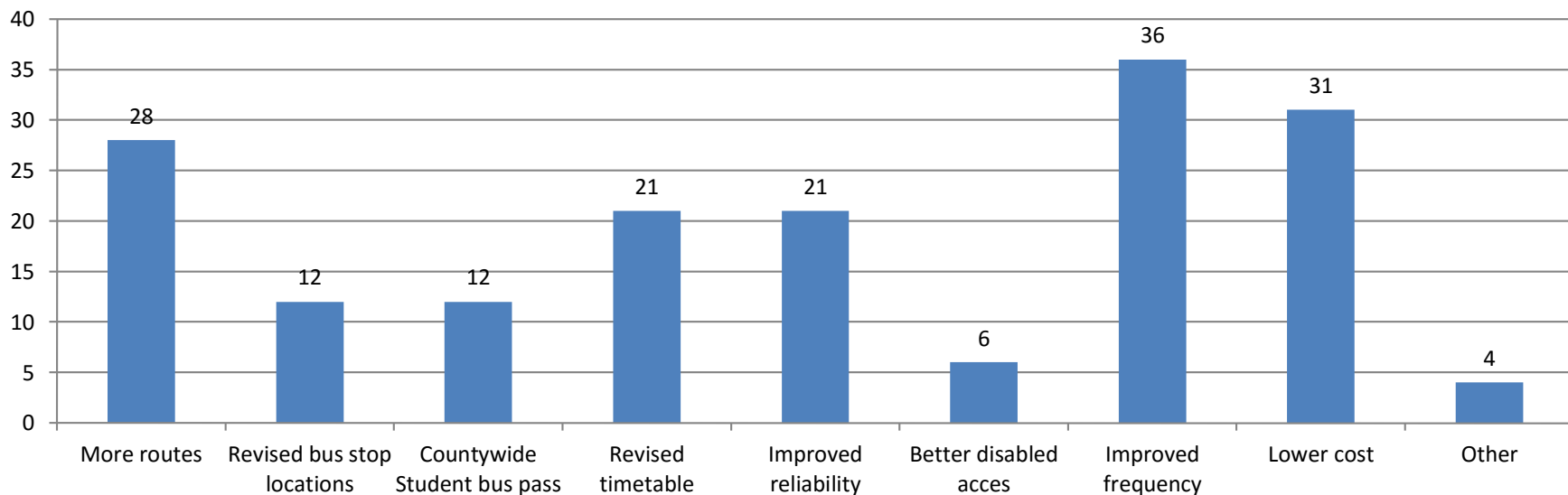
How often do you use the bus?



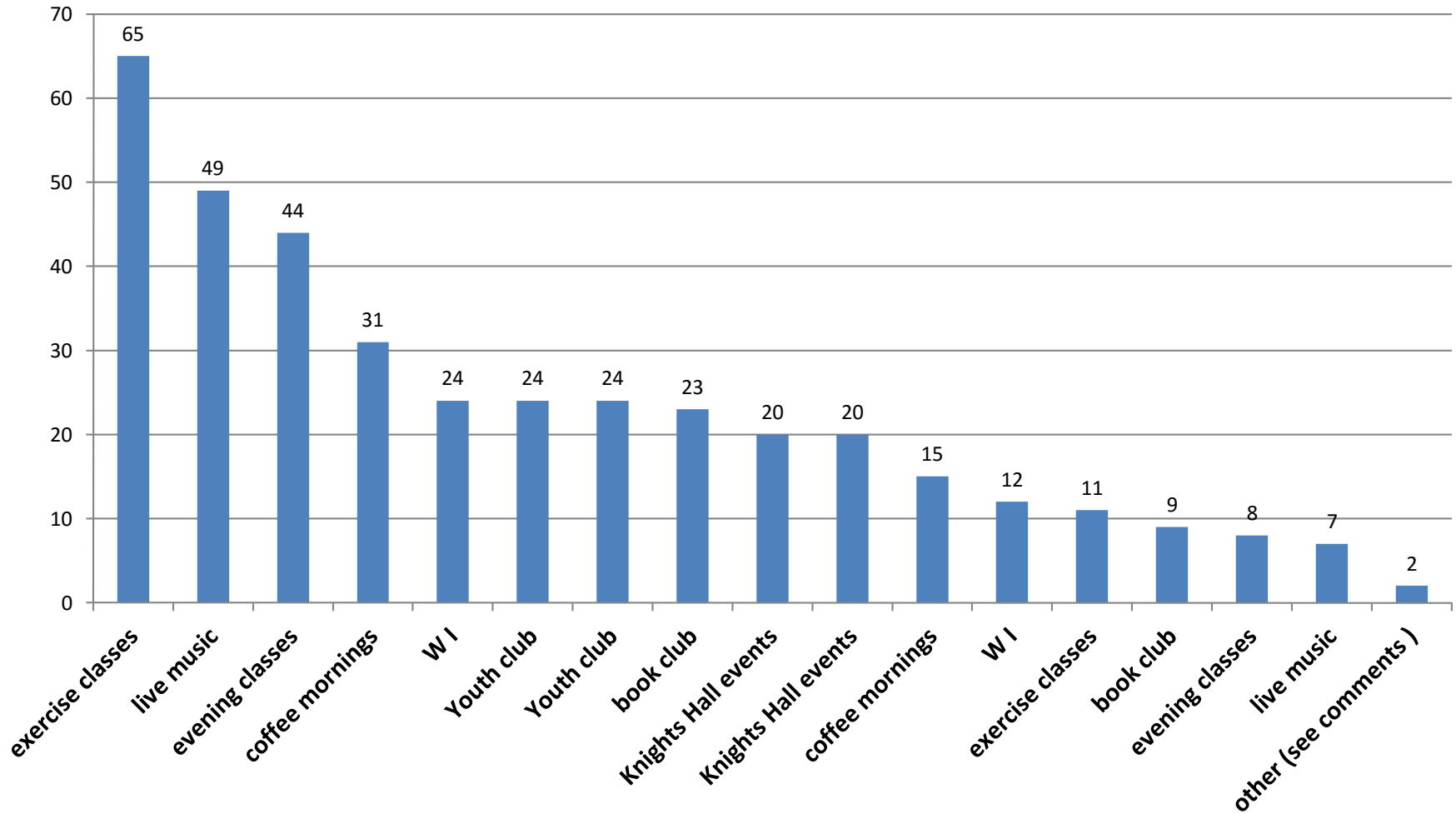
What do you use the bus service for?



What changes to the bus service would encourage you to use it?

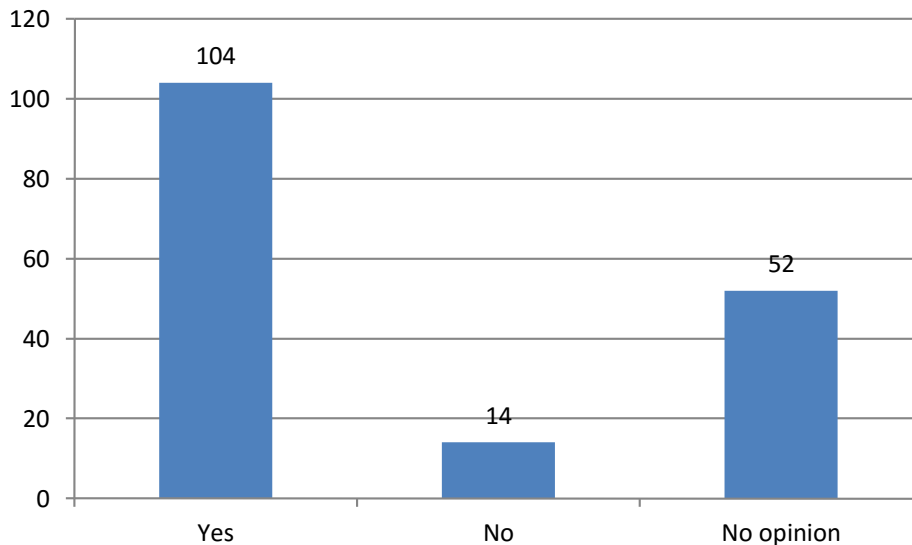


What sort of activities would you be interested in?



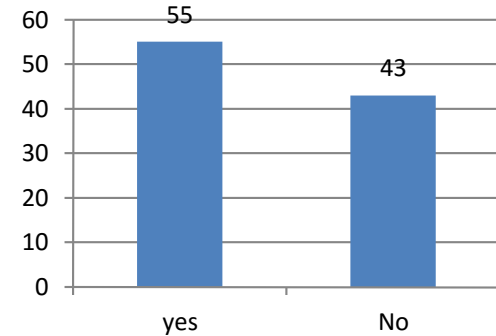
Village Amenities

Do you think the Parish Council should add more equipment (to the Children's Recreation area)?

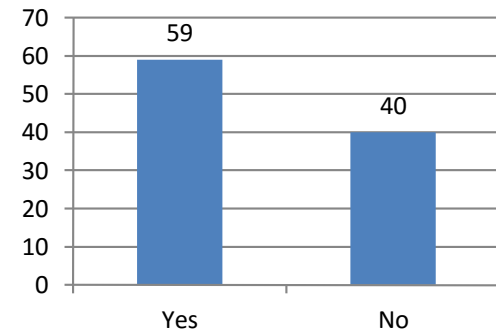


Does play area at Rec ground meet needs of children?

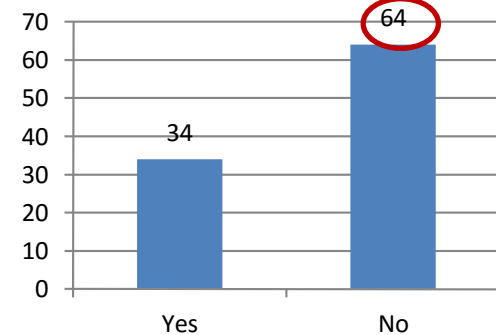
Ages 0 - 5



Ages 6 - 11

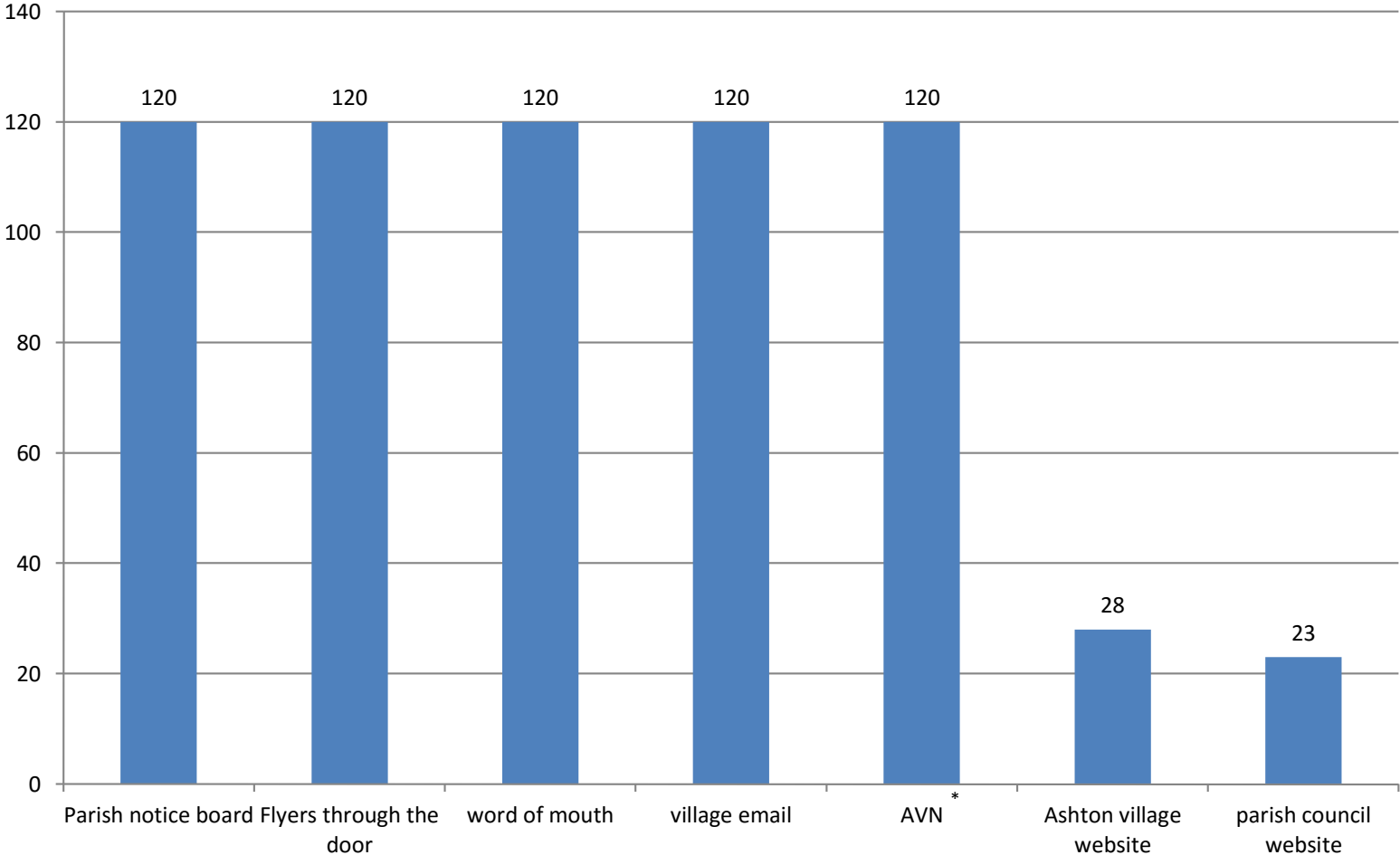


Ages 12 - 16



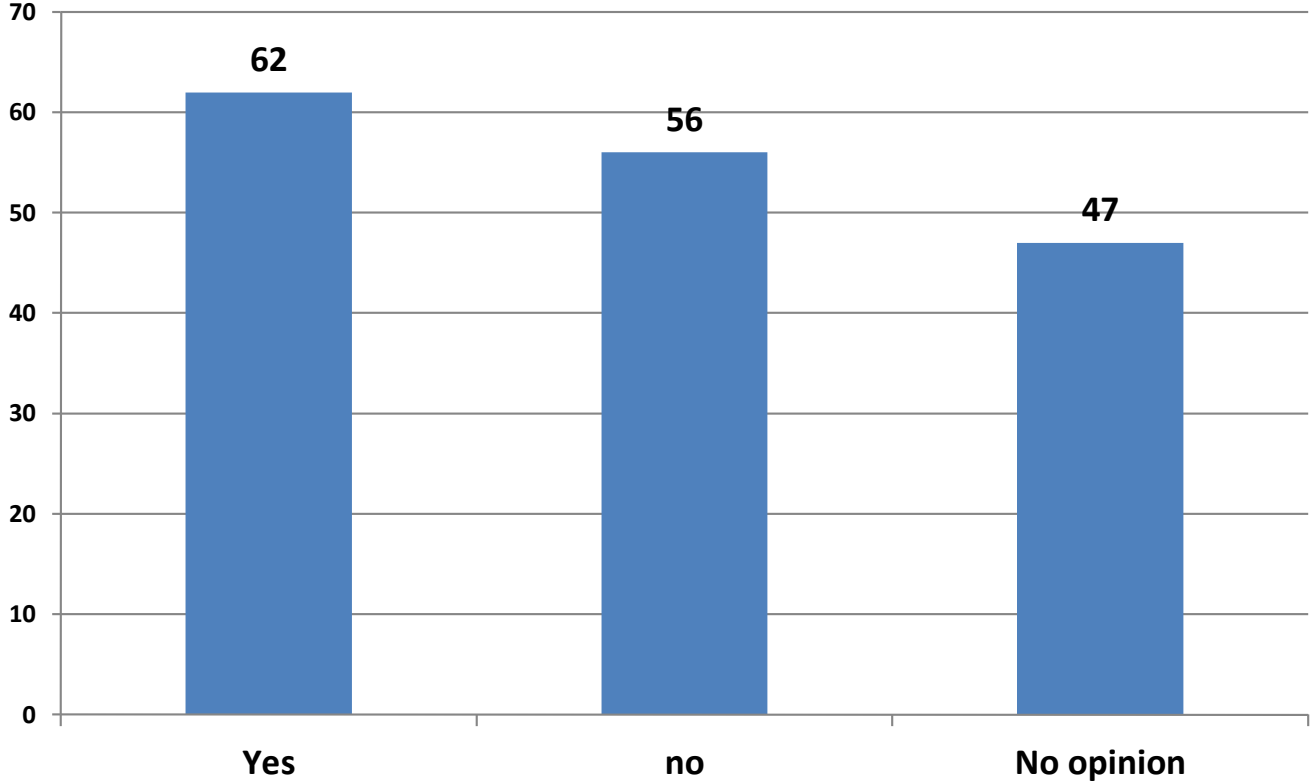
- Many villagers agree that the Parish Council should add more play equipment
- Satisfaction that the children's recreation area meets the needs of children depends on the age of the children being considered
- For ages 0 -11, a small majority agree that childrens' needs are being met
- How, a clear majority agree that the needs of young people 12 – 15 are not being met

How do you find out about what is going on in the village?



* AVN = Ashton Village News, a newsletter produced by volunteers, with paper copies distributed to each home in Ashton

Do you think there are enough community buildings?

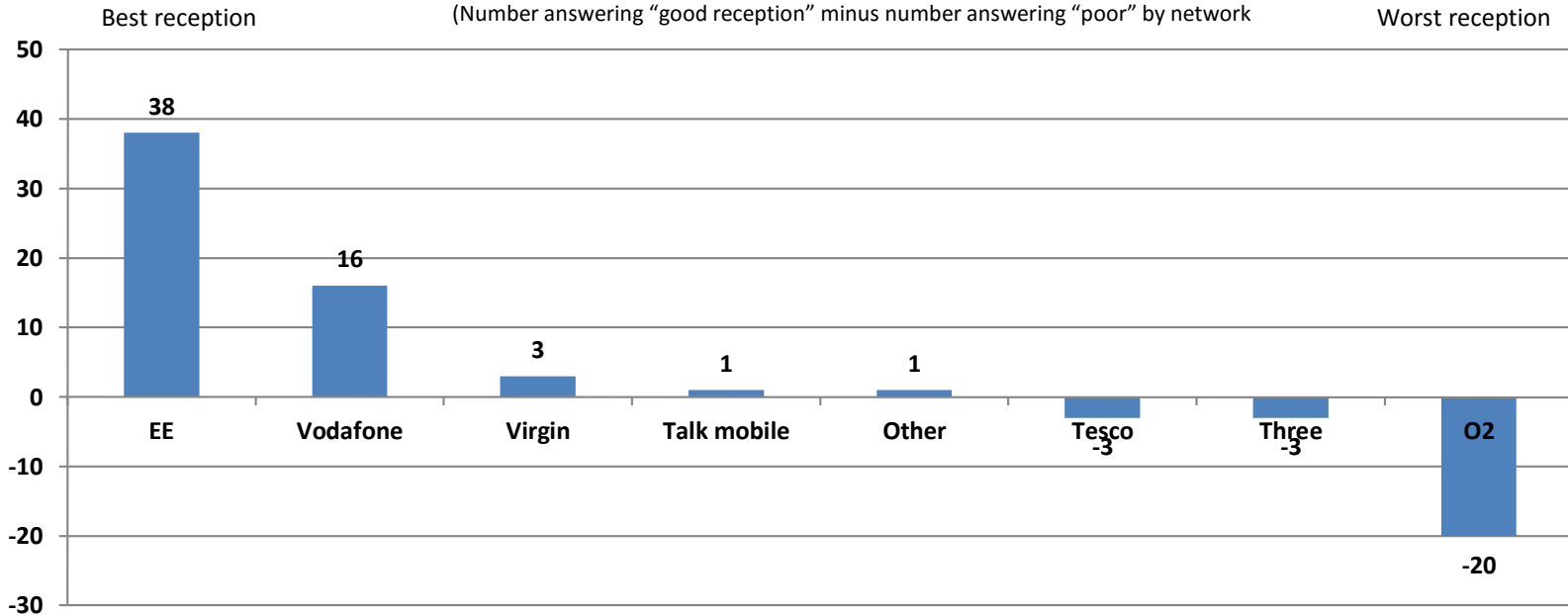


- A slight majority of villagers believe that there are enough community buildings in Ashton

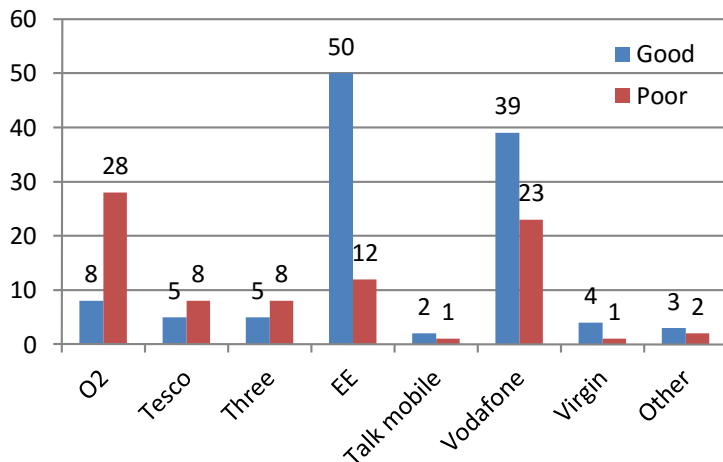
Mobile Phone Reception

Net Position of Respondents

(Number answering "good reception" minus number answering "poor" by network)

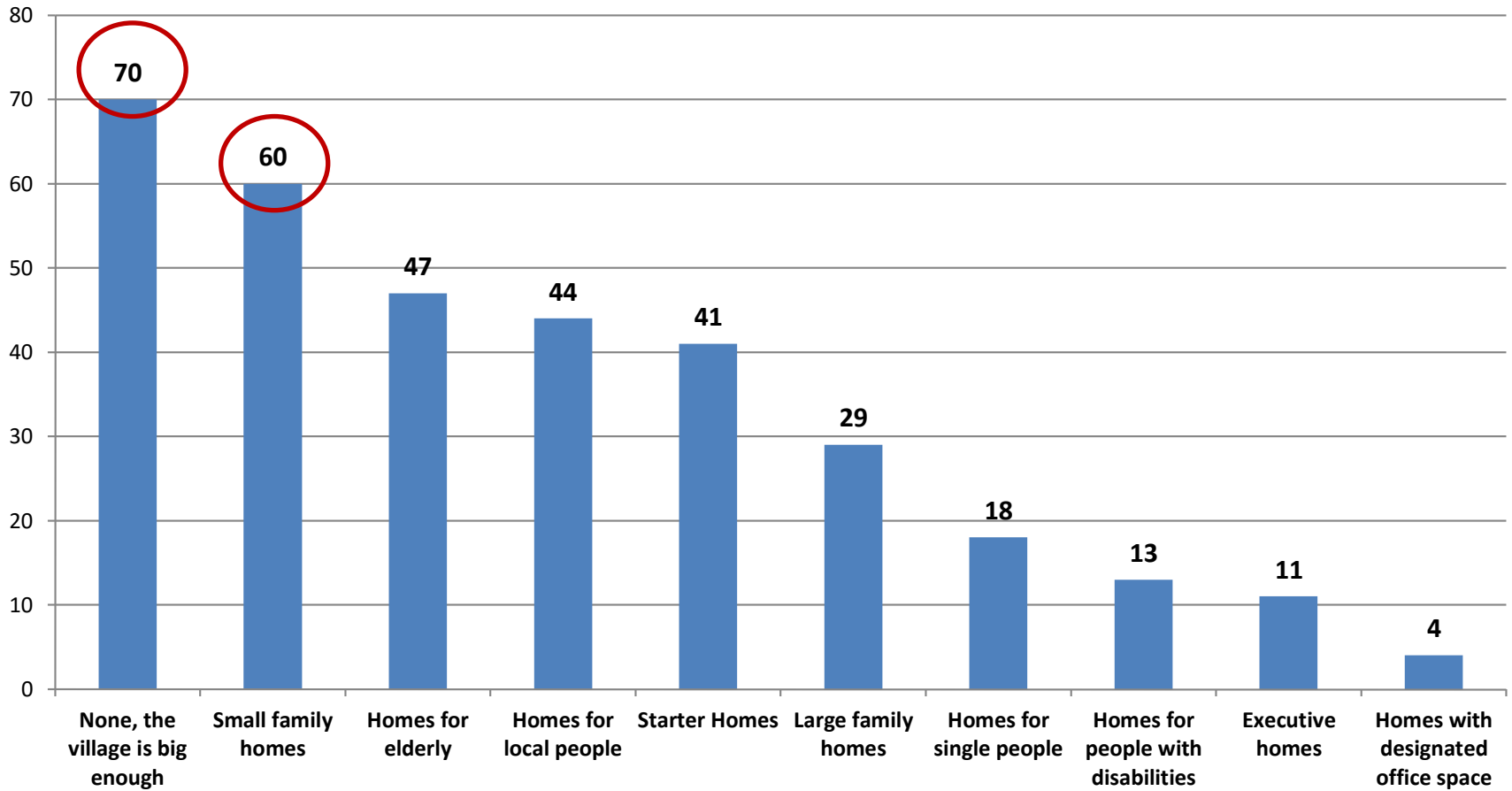


How is your mobile phone network?

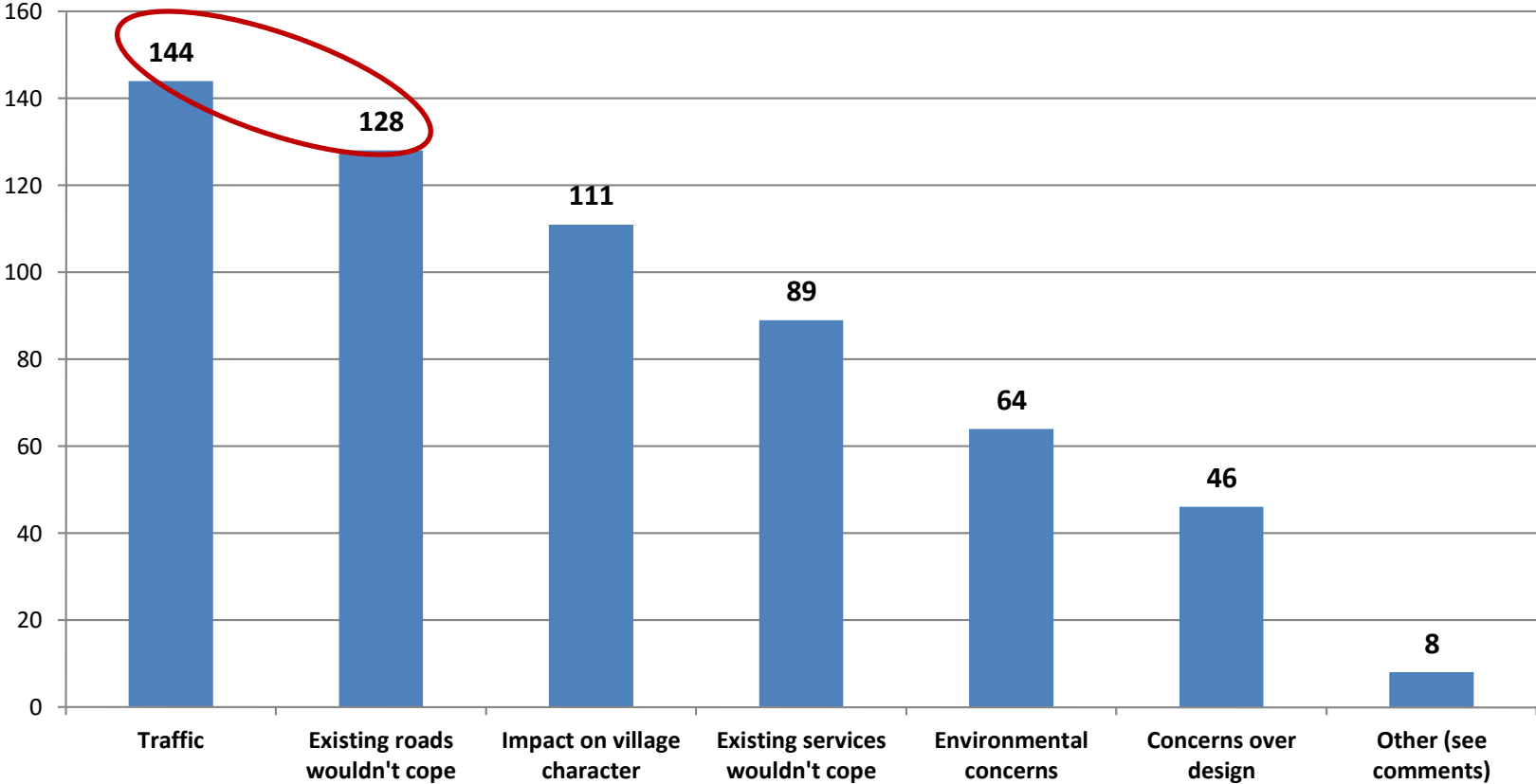


- A good way to present the results is to show the net position of respondents by network
- So "EE" network, 50 respondents said that they had good reception, whereas 12 said that their EE reception was poor, giving a net position of +38
- EE was perceived as having the best reception (+38) whereas O2 was perceived as having the worst reception (-20) with 8 saying O2 reception was good, and 28 saying it was poor
- Vodafone, the other big network, was more balanced with +16 (39 'good', 23 'poor')
- Other networks had relatively small sample sizes so the results may not be reliable

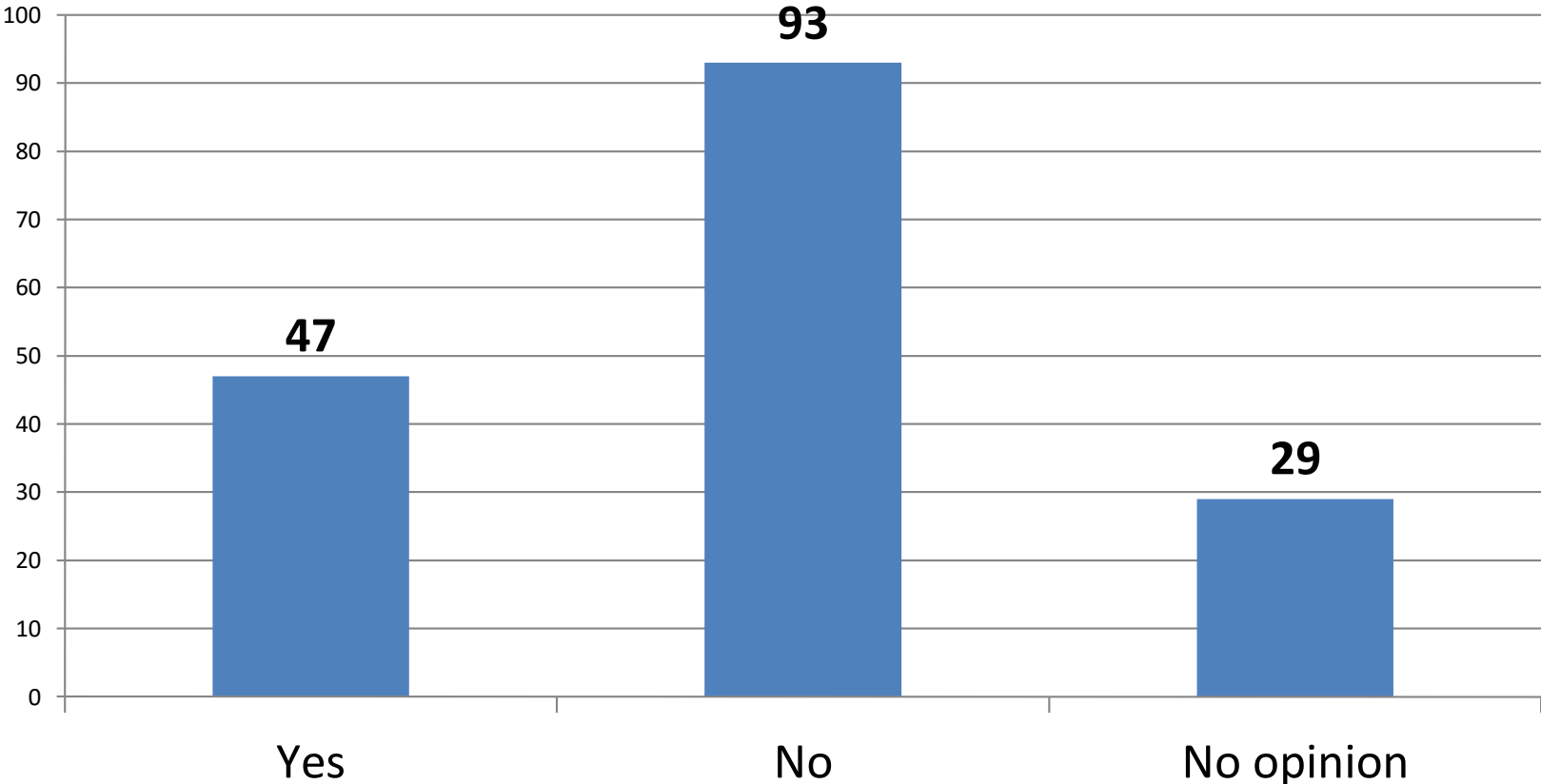
Q: What kind of homes does Ashton need?



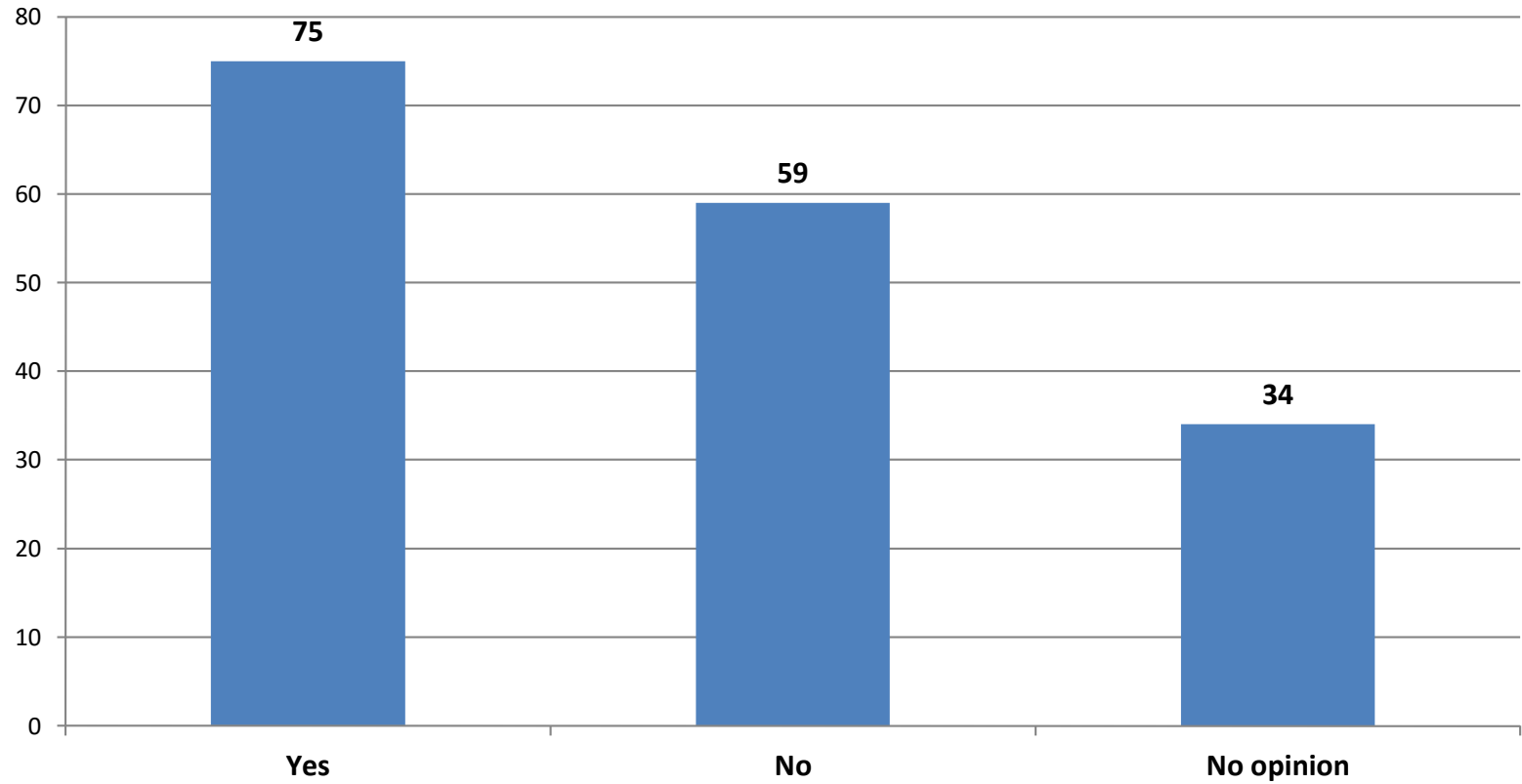
Concerns regarding future development



Q: Do you know of others who left village due to lack of appropriate housing?



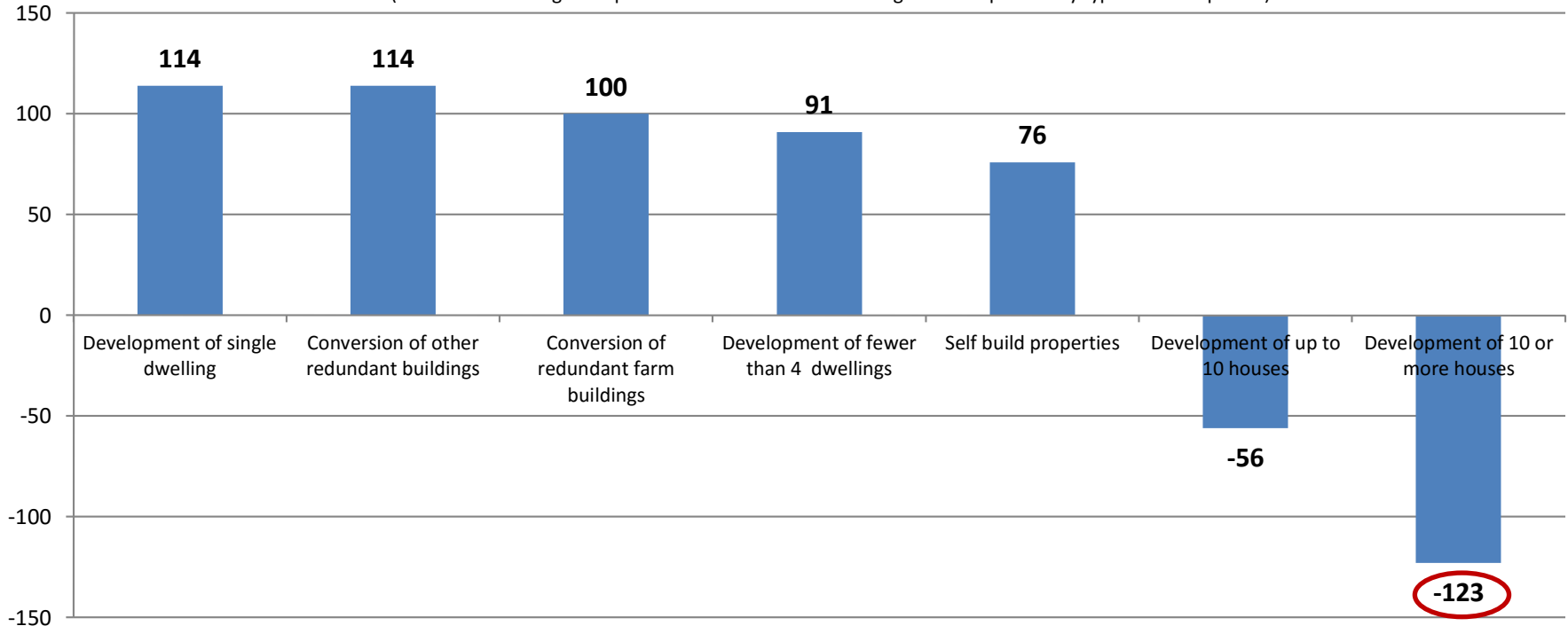
Q: Would you favour affordable homes for rent or shared ownership?



Q: What type of housing development acceptable?

Net Position of Respondents

(Number answering "acceptable" minus number answering "not acceptable" by type of development)



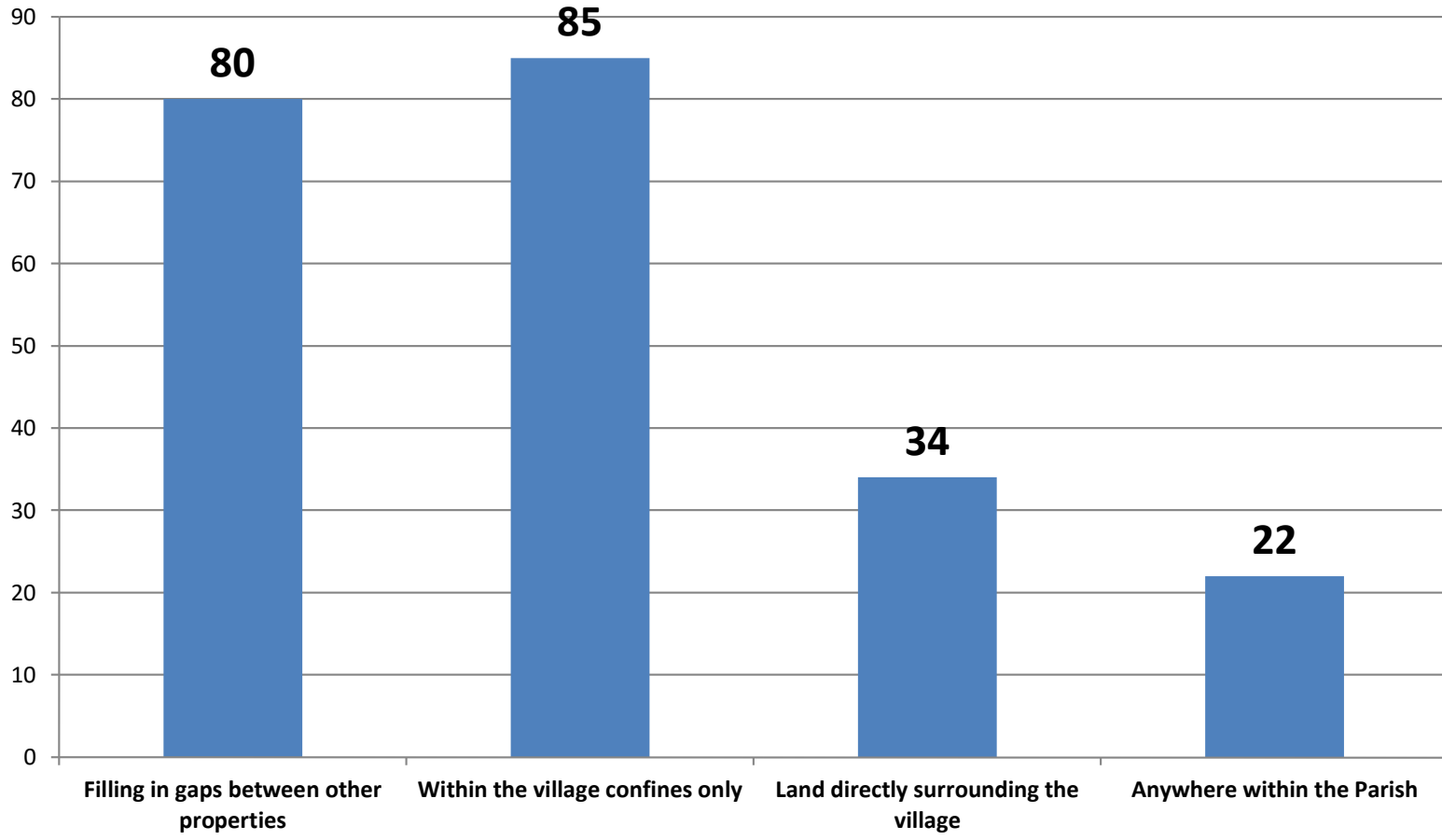
Questionnaire responses

	Acceptable	Not Acceptable	Net Position
Development of single dwelling	130	16	114
Conversion of other redundant buildings	134	20	114
Conversion of redundant farm buildings	123	23	100
Development of fewer than 4 dwellings	116	25	91
Self build properties	107	31	76
Development of up to 10 houses	43	99	-56
Development of 10 or more houses	7	130	-123

- The survey responses suggest that Ashton villagers are not averse to development, particularly small scale development and conversion of existing buildings
- A large majority think that development of single dwellings is acceptable
- However, large scale development was rejected by the vast majority of respondents

Preferred placement of new housing

x



Appendix: UK Population age structure

Table 3 **Population:¹ by age**

United Kingdom

Percentages

	Under 16	16–24	25–34	35–44	45–54	55–64	65–74	75 and over	All ages (thousands) = 100 per cent
1971	25.5	13.2	12.5	11.6	12.2	11.8	8.5	4.7	55,928
1981	22.3	14.3	14.2	12.0	11.1	11.0	9.2	5.8	56,357
1991	20.3	13.0	15.5	13.8	11.5	10.1	8.8	6.9	57,439
2001	20.1	11.0	14.3	15.0	13.2	10.6	8.4	7.5	59,113
2009	18.7	12.1	12.9	14.6	13.5	11.8	8.5	7.8	61,792
2011	18.6	11.9	13.4	13.8	13.9	11.7	8.8	8.0	62,649
2016	18.5	10.9	14.3	12.5	14.0	11.5	9.8	8.5	64,773
2021	18.7	10.1	14.0	12.8	12.7	12.4	9.8	9.5	66,958
2026	18.4	10.3	13.0	13.6	11.5	12.6	9.7	10.9	69,051
2031	18.0	10.6	12.3	13.5	11.9	11.5	10.6	11.7	70,933

¹ Mid-year estimates for 1971 to 2009; 2008-based projections for 2011 to 2031.

Source: Office for National Statistics; General Register Office for Scotland; Northern Ireland Statistics and Research Agency (ONS 2009c; 2010a)

<http://www.google.co.in/url?url=http://www.ons.gov.uk/ons/rel/social-trends-rd/social-trends/social-trends-41/social-trends-41---population.pdf&rct=j&frm=1&q=&esrc=s&sa=U&ved=0ahUKEwiAn6Lng6fKAhVBcRQKHV>

A word cloud featuring the word "Improved" in the largest, bold, orange font at the bottom center. Other prominent words include "housing" in dark green at the top left, "facilities" in yellow at the top center, and "community" in dark red at the bottom right. Other words scattered around include "ground", "youth", "affordable", "pavements", "footpaths", "bus", "service", "speed", "reduction", "mobile", "calming", "parking", "recreation", "coverage", and "Traffic". The words are in various colors (green, yellow, red, orange) and orientations (horizontal and vertical).

Improved

housing

facilities

community

parking

ground

youth

affordable

pavements

footpaths

bus

service

speed

reduction

mobile

calming

recreation

coverage

Traffic

phone